ANGELA J. PRENTISS

AREAS OF EXCELLENCE:

- Adobe Illustrator CS6 - Trend Research/Forecasting - Presentation Boards

-Tech Pack Specifications - Product Development - Adobe Photoshop CS6

- Color/Fabric Direction - Fitting Garments -Visual Merchandising

CAREER HISTORY

Katmandu Apparel Group, Woven Bottoms Designer

March 2010- Present

- Maintains knowledge of current and future trends through WGSN and other public resources and by shopping major markets both domestically and internationally
- Heads seasonal shopping in Europe, seeks latest trends for color, fabric, and silhouettes
- Leads the Design team in researching, designing and developing product by classification from concept through execution each season
- Creates layouts, detailed specifications, concept and boards for each season
- Develops flat and technical sketches using Adobe Illustrator and Photoshop
- Conveys direction to Graphic Designers for developing original textile designs including prints, yarn dyes and stripes, screen prints and embroideries
- Works with Wash team to create overall finish look for bottoms
- Collaborates with Merchants and Technical Designers to ensure product designs are manufactured and meets set price-points
- Uses artistic ability to edit or make changes to original designs that integrate key feedback
- Reviews plaid strike offs, lab dips as well as samples for aesthetic approval, and communicate status to the Product Development team
- Works with Technical Design team to ensure that fit and design comments are implemented for production samples

JCPenney: Worthington Women's Knits and Woven, Freelance Designer

October 2013-February 2013

- Worked with Senior Designer to develop seasonal line
- Developed flat and technical sketches using Adobe Illustrator and Photoshop
- Communicated with oversea offices to ensure samples are developed from initial sample to production
- Maintained line sheets, technical packs, color cards, and sample request
- Trained and developed interns with various design programs
- Reviewed plaid strike offs, lab dips as well as samples for aesthetic approval, and communicated status to the Product Development team

JCPenney: Arizona/Total Girls Division, Design Merchandise Assistant

September 2007- March 2010

- Developed flat sketches and technical sketches using Adobe Illustrator and Photoshop
- Assisted in the preparation of the product development process with our local and overseas suppliers
- Worked closely with Design Director in creating and maintaining seasonal color palettes
- Created product packs in WebPDM and FlexPLM
- Researched and assisted in the analysis of upcoming trends and competition's outlook
- Designed seasonal trend books to give buyers an merchants and outlook on the upcoming season
- Assisted in the creation of the seasonal trend kick-off presentation displays
- Constructed seasonal boards in partnership with the team to identify key trends and product strategy for meetings
- Developed and maintained designer and buyers seasonal product line lists
- Created product and CAD presentation boards for buyers meetings
- Tracked and ordered proto samples, knit downs, and hand looms
- Maintained seasonal filing of approvals of color, fabric, strike-offs handlooms and trims
- Prepared and scheduled meetings for the team
- Managed expense reports and sample logging for all domestic and foreign trips

AWARDS/HONORS:

- Featured in Women's Wear Daily, September 2009
- Associate of the Month, April and May 2009
- Heart of the Company Award, November 2008

Bioworld Merchandising, Merchandising Assistant Intern

Aug 2006- Oct 2006

- Prepared handouts and notes for meetings
- Maintained Sample process from initial development to final stage
- Constructed seasonal appropriate design projects
- Gained useful knowledge about apparel merchandising

Plato's Closet, Supervisor/Retail Buyer

March 2005- Sept 2007

- Bought seasonal select merchandise for retail location and created pricing strategy for each item
- Performed retail store opening and closing duties
- Processed returns, loss prevention and damage claims
- Created and maintained weekly shift schedules for all employees
- Reviewed daily and monthly sales reports and met weekly sales goals set by District Manager
- Created Seasonal visual displays from in store merchandise

EDUCATION: The Art Institute of Dallas

Associate of Applied Art in Fashion Design June 2004-June 2006